



## DATA COLLECTION POLICY

Document ID	Data Collection Policy
Date	02/07/2019
Date of Next Review	02/07/2020
Authorised by	Company Director
Version	1.0
Responsible Officer	Company Manager
References and Legislation	The Privacy and Data Protection Act 2014

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## 1. Purpose

TWD4x4 is required to gather and use certain information about individuals: customers, suppliers, business and other people the TWD4x4 Website may need to contact.

This policy describes how this personal data must be collected, handled and stored to meet the TWD4x4's data protection standards as well as legislative requirements.

This data protection policy ensures TWD4x4:

- Complies with data protection law and follows good practice
- Protects the rights of customers and suppliers
- Is open about how it stores and processes individuals' data
- Protects itself from the risks of a data breach

## 2. Scope

This policy applies to:

- The TWD4x4 office;
- The TWD4x4 email system;
- The TWD4x4 website;

It applies to all data that TWD4x4 holds relating to identifiable individuals, even if that information technically falls outside of the Privacy and Data Protection Act 2014. This can include:

- Names of individuals;
- Postal addresses;
- Email addresses;
- Telephone numbers; and
- Any other information relating to individuals

## 3. Definitions

Item	Definition
<i>Subject access requests</i>	Requests from individuals to see the data TWD4x4 holds about them.

## 4. Privacy and Data Collection Law

The Privacy and Data Protection Act 2014 describes how organisations — including TWD4x4 — must collect, handle and store personal information. These rules apply regardless of whether data is stored electronically, on paper or on other materials. To comply with the law, personal information must be collected and used fairly, stored safely and not disclosed unlawfully.

The Privacy and Data Protection Act 2014 is underpinned by seven important principles, that data:

1. Be processed fairly and lawfully.
2. Be obtained only for specific, lawful purposes.
3. Be adequate, relevant and not excessive.
4. Be accurate and kept up to date.
5. Not be held for any longer than necessary.
6. Processed in accordance with the rights of data subjects.
7. Be protected in appropriate ways.

## 5. Data Protection Risks

This policy helps to protect TWD4x4 from some very real data security risks, including:

- Breaches of confidentiality: information being given out inappropriately.
- Failing to offer choice. All individuals should be free to choose how the TWD4x4 uses data relating to them.
- Reputational damage. The TWD4x4 could suffer if hackers successfully gained access to sensitive data.

## 6. Responsibilities

Everyone who works for or with TWD4x4 has some responsibility for ensuring data is collected, stored and handled appropriately. Each team that handles personal data must ensure that it is handled and processed in line with this policy and data protection principles.

However, these people have key areas of responsibility:

- The **Managing Director** is ultimately responsible for ensuring that TWD4x4 meets its legal obligations.
- The **Company Manager** is responsible for:
  - Keeping the Employees updated about data protection responsibilities, risks and issues.
  - Reviewing all data protection procedures and related policies, in line with an agreed schedule.
  - Arranging data protection training and advice for the people covered by this policy.
  - Handling data protection questions from employees and anyone else covered by this policy.
  - Dealing with requests from individuals to see the data TWD4x4 holds about them (also called 'subject access requests').
  - Checking and approving any contracts or agreements with third parties that may handle TWD4x4's sensitive data;
  - Ensuring all systems, services and equipment used for storing data meet acceptable security standards.

- Performing regular checks and scans to ensure security hardware and software is functioning properly.
- Evaluating any third-party services, the College is considering using to store or process data. For instance, cloud computing services.
- Approving any data protection statements attached to communications such as emails and letters.
- Addressing any data protection queries from journalists or media outlets like newspapers.
- Where necessary, working with other employees to ensure marketing initiatives abide by data protection principles.

## 7. General Employee Guidelines

- The only people able to access data covered by this policy should be those who **need it for their work**.
- Data **should not be shared informally**. When access to confidential information is required, employees should request it from their line managers.
- TWD4x4 will provide **training** to all employees to help them understand their responsibilities when handling data.
- Employees should keep all **data secure**, by taking sensible precautions and following the guidelines below.
- **Strong passwords must be used** and they should never be shared.
- Personal data **should not be disclosed** to unauthorised people, either within the TWD4x4 or externally.
- Data should be **regularly reviewed and updated** if it is found to be out of date. If no longer required, it should be deleted and disposed of.
- Employees **should request help** from their manager if they are unsure about any aspect of data protection.

## 8. Data Storage

These rules describe how and where data should be safely stored. Questions about storing data safely can be directed to the company manager. When data is stored on paper, it should be kept in a secure place where unauthorised people cannot see it.

These guidelines also apply to data that is usually stored electronically but has been printed out for some reason:

- When not required, the paper or files should be kept in a locked drawer or filing cabinet.
- Employees should make sure paper and printouts are not left where unauthorised people could see them, like on a printer.
- Data printouts should be shredded and disposed of securely when no longer required.
- When data is stored electronically, it must be protected from unauthorised access, accidental deletion and malicious hacking attempts:
- Data should be protected by strong passwords that are changed regularly and never shared between employees.

- If data is stored on removable media (like a CD or DVD), these should be kept locked away securely when not being used.
- Data should only be stored on designated drives and servers, and should only be uploaded to an approved cloud computing services.
- Servers containing personal data should be sited in a secure location, away from general office space.
- Data should be backed up frequently. Those backups should be tested regularly, in line with the ECA's standard backup procedures.
- Data should never be saved directly to laptops or other mobile devices like tablets or smart phones.
- All servers and computers containing data should be protected by approved security software and a firewall.

## 9. Data Use

Personal data is of no value to TWD4x4 unless the business can make use of it. However, it is when personal data is accessed and used that it can be at the greatest risk of loss, corruption or theft:

- When working with personal data, employees should ensure the screens of their computers are always locked when left unattended.
- Personal data should not be shared informally. It should never be sent by email, as this form of communication is not secure.
- Data must be encrypted before being transferred electronically. The company manager can explain how to send data to authorised external contacts.
- Employees should not save copies of personal data to their own computers. Always access and update the central copy of any data.

## 10. Data Accuracy

The law requires TWD4x4 to take reasonable steps to ensure data is kept accurate and up to date.

The more important it is that the personal data is accurate, the greater the effort TWD4x4 should put into ensuring its accuracy.

It is the responsibility of all employees who work with data to take reasonable steps to ensure it is kept as accurate and up to date as possible:

- Data will be held in as few places as necessary. Employee should not create any unnecessary additional data sets.
- Employee should take every opportunity to ensure data is updated. For instance, by confirming a customer's de-tails when they call.
- TWD4x4 will make it easy for data subjects to update the information TWD4x4 holds about them. For instance, via the company website.
- Data should be updated as inaccuracies are discovered. For instance, if a customer can no longer be reached on their stored telephone number, it should be removed from the database.
- It is the Head of Sale's responsibility to ensure marketing databases are checked every six months.

## 11. Subject Access Requests

All individuals who are the subject of personal data held by TWD4x4 are entitled to:

- Ask what information the company holds about them and why.
- Ask how to gain access to it.
- Be informed how to keep it up to date.
- Be informed how the company is meeting its data protection obligations.

If an individual contacts the company requesting this information, this is called a subject access request.

Subject access requests from individuals should be made by email. The company manager can supply a standard request form, although individuals do not have to use this.

## 12. Disclosing Data for Other Reasons

In certain circumstances, the Privacy and Data Protection Act 2014 allows personal data to be disclosed to law enforcement agencies without the consent of the data subject.

Under these circumstances, TWD4x4 will disclose requested data. However, the company manager will ensure the request is legitimate, seeking assistance from the company director and from the TWD4x4's legal advisers where necessary.

## 13. Disposal of Data

TWD4x4 will only dispose of data and records in accordance with the requirements of the state and federal government legislative instruments, including the ESOS Act, TEQSA Act and the Privacy and Data Protection Act. The destruction of data registered in the approved RMS will be managed centrally through the Director of Accreditation, Compliance and Quality Assurance, who will maintain a register of such.

Data must not be destroyed if it is, or may be, the subject of a subpoena, or other formal request for access or relate to any ongoing action such as an appeal, regardless of whether the minimum statutory retention period has expired.

## 14. Providing information

TWD4x4 aims to ensure that individuals are aware that their data is being processed, and that they understand:

- How the data is being used
- How to exercise their rights

To these ends, the TWD4x4 has a privacy policy, setting out how data relating to individuals is used by the company. This is available on the TWD4x4's website and in the TWD4x4 Policy Library.